# precisionadvisors





**PRECISIONadvisors** leverages decades of expertise to navigate the evolving market access landscape, guiding innovators to optimize.

### Accelerate Your Success





- ✓ Identify the right questions to ask throughout the product life cycle and position crucial information for stakeholders.
- Leverage our expertise across hundreds of products and therapeutic areas, with first-hand payer decision maker experience and dedicated analytic firepower.

# Experience by the Numbers

400+
Projects completed

100+
Product launches

20+
Former payer decision makers on staff

30+
Therapeutic areas

20+
Years' experience

# PRECISIONadvisors Services



#### **Value Demonstration**

Get strategic guidance in determining the right evidence to demonstrate the full value of your asset



#### **Pricing and Access Strategy**

Identify the optimal price in each targeted geography to achieve success and revenue goals



#### **Distribution and Support**

Develop the optimal distribution network and services for maximum credibility

## **Experts**

PRECISIONadvisors has the global market access experience to help clients develop innovative and effective market access strategies for their brands.



Greg Gregory

Executive Vice President,

Managing Director

Greg.Gregory@precisionvh.com



**Diego Etcheto**Senior Vice President,
Diego.Etcheto@precisionvh.com



Alex Grosvenor
Senior Vice President
Alex.Grosvenor@precisionvh.com



**Schedule** a consultation to see how we can meet your needs.

Contact us at info@precisionadvisors.com to set up a time today!

To learn more about PRECISIONadvisors, visit **www.precisionadvisors.com**.



a precision value & health team